



The Guide to Southern Africa

www.theguide.org.za – info@theguide.org.za

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Fax or Email back this form to: add@theguide.org.za

Membership Form

Listing to be added: Accommodation ~ Activity ~ Safari ~ Transport
 Volunteering Organisation ~ Food ~ Curio ~ Tour

Contact Person: Position Held:

Name of Company:

Contact Details

Physical Address:

..... GPS:

Postal::..... Code:

Tel/Cell: :

Web:

Email:

Payment Details for a 1 year membership from the time of payment: R350.00

Banking Details

Bank: Nedbank
Acc Name: Pure Image
Acc No: 104 64 688 39
Branch: 104 609
Current Account – Administration done by Pure Image Office – Ref no: Your Business Name

I understand the terms and conditions posted on the www.theguide.org.za website YES - NO

Authorised By: Signature: Date:

or by email

Authorised By: Email Address: Confirmation to be sent
to mobile phone below:

Additional details from you:

Write up (min 250 words – max 800 words) to be submitted by email with your logo and up to eight photos:
Please email us at add@theguide.org.za with your info – This can also include Facebook, MySpace and Blog pages, groups or posts.

What members receive for their R350

Please note: The Guide is a member based organisation with the intention of sharing ideas, skills, marketing and networking ideas. The fees charged are for the administration of the main website (including translation) and the addition of placemarkers to Google Maps and Google Earth. Members are welcome to help with the site and admin and will receive discounts on membership for services offered.

R50 per sign up is paid to members who sign up new members to cover administration costs.

- **Addition to www.theguide.org.za main website** – Updates on the site are normally around 48 hours
This includes a @theguide.org.za email address, hosting of your page and online networking
- **Addition to Google Maps and Google Earth** with a description in English and German, the activities you offer, your logo and contact details
- Promotion and networking through Facebook and blog pages
- Support with your advertising or setting up online pages
- **Free hosting** on The Guide main site – (www.theguide.org.za/yoursite or your domain directed to the main site) We can also sign you up with Hetzner for R120 for your domain per year with free hosting

Discounts Offered to Members

- Website design from R120 per page with free hosting on The Guide main site
- Design of posters, flyers and logos – R340 for A4 :- R600 for A3 :- R1100 for A2 :- R280 for Logo
(All designs and done with Macromedia Fireworks and the edit file is handed over in PNG format)
- Translation of your website to German – R150 per A4 Page (12pt font)
- Design of your own Google Maps page showing activities, restaurants and main attractions – R400

New facilities and additions to The Guide for 2009

The main website and the Google placemarkers will be translated into German.

We will be adding a credit card facility to the site with a 5% transaction charge and no machine rental or monthly cost. The card facilities are shared by members to keep costs down and a central bank account is used for all money transfers.

We are building a new members only area for the site to share information and the policies of each backpackers concerning the discounts and free accommodation offered to owners and staff.

We will also add info we receive from the BSA, Baz Bus and other companies regarding meetings and parties.

Additions to the main Guide site 2008/2009

We have added the Coast to Coast and Alternative Route page numbers to all entries.

There is a new Facebook icon on every listing that turns blue when a link to your group or page is added.

The Baz Bus logo is added to all stops and a shuttle marker is applied where applicable.

Website and email links have been added to most entries on the site.

We are now adding towns and cities under the area links for the whole site. This will enable individual town advertising and make the lists easier to browse through.

We are now taking members from the B&B and Lodge sections because of backpackers diversifying into more upmarket accommodation.

We will be adding all activities under the accommodation section. We encourage members to sign up activities, restaurants and tours in their vicinity to enhance their area on Google Maps and Google Earth.

We look forward to the growth of The Guide and the Backpackers Industry as a whole.

A big thanks to Baz Bus for their continued support and to the BSA for the shared membership and cooperation.

We are looking for Backpackers who will do admin for sign ups and become the offices for the Garden Route, Swaziland and Johannesburg. If you are interested please email us at office@theguide.org.za

Cheers from The Guide Team